SMOKED & SOAKED / CURIOSITY'D

BEFORE THE STORY

FIRST A CUSTOMER. THEN A CONVERSATION.

THE STORY WORTH TELLING

Before I ask someone to share their story, I want to experience what they serve. So I walk in as an ordinary customer, order something that catches my attention, and see what happens.

GOOD FOOD IS WHERE IT STARTS

THE FOOD

Flavor, care, and something worth coming back for.

THE PLACE

A clean, welcoming space that shows pride in the work.

THE PEOPLE

Friendly service and a genuine welcome, before anyone knows who I am.

MY FIRST-BITE NOTES

What I ordered. How it tasted. How I was treated. What stood out about the space.
I capture my own impressions in short voice or video notes while the experience is fresh.

When a location becomes a Curiosity'D feature, those notes can appear beside the finished story as a short Before the Story article, audio clip, or video: the first visit that made me want to learn more.

AN INVITATION EARNED THROUGH THE EXPERIENCE

If the food, welcome, and setting make me want to return, I introduce myself and ask about the people behind it. A compelling story and a willingness to share it are what turn that first visit into a Curiosity'D invitation.

NOT EVERY VISIT BECOMES A FEATURE

Some visits may stand alone as First-Bite Notes. A full feature is selective, and the absence of one is not a negative verdict. Any published notes reflect my own visit and experience.

BRICE VOITHOFER
SMOKEDANDSOAKED.COM

TRAVEL. TASTE. LEARN. SHARE.